High-level Forum on Global Tertiary Education Development

Putting Their Heads Together

Over 40 vice-chancellors and presidents of leading universities in the UK, Canada, Australia, mainland China, Taiwan, and Hong Kong gathered on CUHK campus from 19th to 21st April to discuss global trends in university education.

Professorial Inaugural Lecture

Prof. Joseph Sung, professor of medicine and therapeutics, delivered his professorial inaugural lecture on 26th March.

In the lecture entitled 'Eat, Drink and Be Happy', Prof. Sung highlighted two areas of his research over the last seven years — peptic ulcers and variceal haemorrhage. The rediscovery of the Helicobacter pylori virus by Prof. Sung and his colleagues has challenged the dictum 'No acid, no ulcer.' Peptic ulcers can now be treated as an infectious disease by nothing more than a few tablets. Studies on duodenal ulcers and gastric ulcers have also found that after the virus has been eradicated, peptic ulcers heal and do not recur, and ulcer complications such as bleeding, perforation and gastric outlet obstruction are prevented.

Prof. Sung also described new ways of treating variceal bleeding resulting from portal hypertension, and the use of colour Doppler EUS in studying the haemodynamics of splanchic circulation in portal hypertension.

Prof. Sung said in his conclusion that the satisfaction in conducting these studies went beyond discovery, publications, and international recognition to include the nurturing of valuable friendships with colleagues both inside and outside the University.

Faculty of Arts: New Plans and New Strategies

The dean and sub-deans of the Faculty of Arts outlined the goals and plans for the future of the faculty at a press briefing entitled 'Strategic Plan of Faculty of Arts, CUHK — New Department, New Programmes' held on 15th April.

Since August 1998 the faculty has been trying to identify its short-term and long-term goals and develop strategies for development. Emphasis has been placed on the development of faculty-based interdisciplinary core courses, and the revamping of existing curriculum by individual departments to reflect their unique natures, keep up with societal changes, and cater to the diverse interests of students.

It was announced at the briefing that the Department of Modern Languages and Intercultural Studies will offer a new major programme in the year 2000. The programme will aim at sharpening students' sensitivity towards language and culture and promoting in-depth understanding of the interaction between languages and cultures with a view to cultivating well-trained, multi-lingual and cross-cultural graduates.

The faculty will also strengthen coordination among language teaching units and departments to provide better language proficiency programmes, step up the training of students in information technology, and review the current teaching assessment mechanism with an aim to finding one that will more accurately reflect teaching performance.

Regarding research, the faculty has identified three areas of excellence: localism and globalism; tradition and modernity; and culture, environment, business, and human resources.

To strengthen external links, the faculty will introduce a Distinguished Humanities Visiting Professorship Scheme which will bring top scholars in the world to the faculty to work with teaching staff on teaching and research and which will also create a cultural environment on campus. The faculty is also taking steps to consolidate links with leading academic institutions on the mainland and overseas, and has formed a Faculty Information Interface Committee to enhance communication with local secondary schools.
Age the Prime Factor for Visual Disability

A study on ageing and visual disability reveals that the major risk factor for visual disability is age; it is not related to gender, education, or income and housing type.

Conducted by the Department of Ophthalmology and Visual Sciences and the Centre for Clinical Trials and Epidemiological Research, and sponsored by the World Health Organization and the US National Eye Institute, the study examined 3,441 persons aged 60 or above in Sha Tin. The response rate was 77 per cent.

The study found 19 per cent of the whole group have visual disability in both eyes, which rises sharply to 45 per cent for those aged 80 and over. The major causes were cataract, age-related macular degeneration, glaucoma, and corneal opacity. Most subjects could see much more clearly after cataract surgery.

As visual disability is common among the elderly in Hong Kong and the population is ageing, the demand for eye services will continue to increase, and the early prevention of visual disability is essential. The fact that visual disability is not associated with socio-economic factors will have important bearings on the planning of services, which should consider age distribution as an important parameter.

Symposium on Corporate Governance and Disclosures

The Symposium on Corporate Governance and Disclosures organized by the School of Accountancy brought together local and overseas academics and professionals to exchange ideas and their latest research findings on corporate governance on 27th March.

Three prominent keynote speakers presented their latest research findings to some 80 participants at Cho Yiu Conference Hall. Prof. Rashad Abdel-Khalil of University of Florida spoke on 'Does Incentive Compensation Reveal the Value of Human Capital'; Prof. Ira Solomon of The University of Illinois on 'Technological Innovation and Financial Statement Audit Methods: The Emergence of Strategic-Systems Auditing'; and Prof. Shyam Sunder of Carnegie Mellon University on 'Directors' Incentives and Corporate Performance'.

Eight academics from HKUST, CityU, HKBU, and CUHK presented their papers in two concurrent sessions. One of the major reasons for the recent Asian financial crisis is the lack of effective corporate governance in many firms in the region. Corporate governance has direct relevance to top executives, corporate financial managers, investors, auditors and regulators. Issues related to corporate governance including board structure, ownership structure, financial disclosures, auditors' responsibilities and new auditing approaches, management control and executive compensations are very much the concerns of the accounting profession.

CC Luncheon Talk on Museums and Education

Mr. Yiu Shui Yuen, chief curator of the Hong Kong Heritage Museum, was invited to speak at the sixth college the luncheon 1998-99 of Chung Chi College on 15th April. The topic of his speech was "Museums and Education".

The Hong Kong Heritage Museum, now under construction in Tai Wai, is the largest museum of its kind in Hong Kong. The museum covers approximately 20,500 square metres, comprises 12 galleries, and costs HK$300 million to build.

Innovative Treatment for Bleeding Peptic Ulcers

Bleeding peptic ulcers are a common medical emergency with a mortality rate of around 10 per cent. Hong Kong has one of the highest incidences of the condition in the world. While surgery used to be the only effective means to stop bleeding, the Endoscopy Centre of the Faculty of Medicine has developed a new treatment method which reduces mortality risks and speeds up patient care.

The centre's research during the past 10 years demonstrated that the injection of adrenaline via the endoscope reduces the need for blood transfusion and surgery. Recently adrenaline injection was complemented by heater probe thermal treatment. Now only about three to four per cent of patients require surgery and overall mortality is around four to five per cent compared to 10 per cent reported by medical centres in the West.

The Faculty of Medicine has just concluded a three-year clinical trial wherein a third of the 3,500 plus patients admitted for peptic ulcer bleeding were given the combined adrenaline injection and heater probe treatment. Less than one per cent of patients developed recurrent bleeding. Researchers also found that endoscopic re-treatment was successful in about three-quarters of the patients. In selected patients endoscopic re-treatment was associated with less morbidity and avoiding surgery was clearly beneficial. Patients on average can be discharged from hospital three to four days after treatment, and the treatment is especially suited for elderly patients.

Service to the Community and International Organizations

• Prof. P.C. Leung, professor of orthopaedics and traumatology, has been re-appointed by the Chief Executive of the HKSAR as a member of the Operations Review Committee of ICAC for two years from 1st January 1999.
• Prof. Chan Wing Wah, professor in the Department of Music, has been re-appointed by the Secretary for Home Affairs as chairman of the Hong Kong Hockey Club Music and Dance Fund for two years from 1st April 1999.
• Prof. Daniel Shih, professor in the Department of Social Work, has been re-appointed by the Chief Secretary for Administration as a member of the Social Affairs Committee on Youth for two years from 1st April 1999. He has also been appointed by the Chief Secretary for Administration as a member of the Fight Crime Committee for two years from 1st April 1999.
• Prof. Kwok Siu-tong, professor in the Department of History, has been appointed by the Chief Secretary for Administration as a member of the Committee on Civic Education for two years from 1st April 1999.
• Prof. Leung Kwon-hong, professor of marketing, has been appointed as a member of the Agricultural Products Scholarship Fund Advisory Committee for one year from 1st April 1999.
• Prof. Lee Shiu Hung, professor of community medicine, has been appointed as a member of the Committee on the Promotion of Civic Education for two years from 1st April 1999.
• Prof. Wong Chack Kiu, associate professor in the Department of Social Work, has been appointed as a member of the Award Council of the Hong Kong Award for Young People for two years from 1st April 1999.
• Prof. Helen Chiu, associate professor in the Department of Psychiatric, has been re-appointed as a member of the Dental Health Review Tribunal for two years from 15th April 1999.
• Prof. Wang Wai Leung, professor in the Department of Chinese Language and Literature, has been re-appointed as an external examiner of the Bachelor of Arts (Hons) Chinese programme of Lingnan College for two years from 1st September 1999.
• Prof. Joseph Chan, professor in the Department of Journalism and Communication, has been appointed as a member of the Chinese Communication Association for two years from August 1998.
• Prof. M.N. Hjelm, professor of chemical pathology, has been appointed as the president of the Founding Council of the Hong Kong Society of Mass Spectrometry for one year from 31st July 1998.
• Prof. Eric Lam, assistant professor in the Department of Chemical Pathology, has been appointed as Secretary of the Founding Council of the Hong Kong Society of Mass Spectrometry for one year from 31st July 1998.
• Prof. Dominic Chan, associate professor in the Department of Chemistry, has been appointed as a member of the Founding Council of the Hong Kong Society of Mass Spectrometry for one year from 31st July 1998.

(Information in this section is provided by the Information and Public Relations Office. Contributions should be sent direct to the office for registration and verification before publication.)
CU’s Business Administration & Accounting Programmes
Gain International Recognition

International Recognition

The University’s Faculty of Business Administration has recently received accreditation from the American Assembly of Collegiate Schools of Business—International Association for Management Education (AACSB-IAME), becoming one of the first business schools in Asia to be accredited by the Association. The announcement was made at the 1999 AACSB-IAME annual meeting held in Atlanta, Georgia, USA on 18th April.

A Delegation to Atlanta

To receive the certificates of accreditation—one for the business administration programme and one for the accountancy programme, a delegation comprising four members of the Faculty of Business Administration flew to Atlanta last month to attend the AACSB-IAME annual meeting. They were dean of business administration Prof. Lee Kam-hon, associate dean Prof. Japhet Law, director of the School of Accountancy Prof. Simon Ho, and faculty secretary Mrs. Lena Young.

Prof. Lee Kam-hon was also invited by the association to deliver a presentation on mechanisms for student development and outcome assessment for faculty research and teaching.

What is AACSB-IAME?

The AACSB-IAME is internationally renowned as the premier accrediting agency for degree programmes in business administration, accounting, and management. It is a non-profit-making corporation of educational institutions, corporations, and other organizations devoted to the promotion and improvement of higher education in business administration and accounting.

The association’s founding members include top universities in the US such as Columbia University, Cornell University, Dartmouth College, Harvard University, New York University, Northwestern University, U.C. Berkeley, the University of Chicago, the University of Pennsylvania, the University of Texas, and Yale University. Traditionally its accreditation studies serve mainly business schools in North America. In the last couple of years, it extended its scope to cover Asia, Europe, and Latin America. And the Faculty of Business Administration of The Chinese University was the first institution in Asia to have been invited to go through the accreditation process.

Accreditation Process

The accreditation process is based on the measurement of the quality of educational activities based on a set of standards set by the association. The accreditation review focuses on a school’s determination of mission, development of faculty, planning of curriculum, and diversity of instruction, and is generally conducted by a Peer Review Team comprising experienced deans of business schools, as well as representatives from the AACSB-IAME and the corporate community. The accreditation study includes a self-evaluation report, and an on-site review by the Peer Review Team.

The University accepted the invitation to go through the accreditation process in 1997, submitted the self-evaluation report in 1998, and underwent an on-site review early this year. The AACSB-IAME accreditation announcement last month confirms the high standard of management education achieved by the University’s Faculty of Business Administration and is an indication of the Faculty’s commitment to continuous improvement in the quality of its programmes.

Looking into the Future

The accreditation by the AACSB-IAME is no doubt recognition for the faculty’s accomplishments towards fulfilling its mission. Prof. Lee says that after becoming an accredited member of the AACSB-IAME, the faculty will play an even more active role in global management education. At the Atlanta meeting, for example, discussions were held with the association’s representatives on the possibility of The Chinese University hosting the AACSB-IAME annual meeting in 2002 and organizing a concurrent global management forum.

Sequence of Events

- 1916 Founding of AACSB
- July 1997 AACSB became ‘internationalized’ and changed its name to AACSB-IAME.
- Aug 1997 CUHK received informal invitation to go through the accreditation process.
- Sept 1997 Formal invitation was extended to CUHK Faculty of Business Administration.
- Sept 1998 Faculty of Business Administration submitted a self-evaluation report.
- Jan 1999 The Peer Review Team conducted an on-site review of CUHK programmes.
- Apr 1999 AACSB-IAME announced the accreditation of CU’s business administration and accounting programmes.
No. 145 4th May 1999 CUHK Newsletter

ANNOUNCEMENTS

The Chinese University of Hong Kong

Amendments to Statutes 13 and 26 of The Chinese University of Hong Kong were made by the Council of the University on 8th April and gazetted on 23rd April. Amendments to Statute 26 provide for the addition of the University Dean of Students as a member of its Administrative and Planning Committee, and amendments to Statute 26 provide for the conferring of a new master's degree, the Master of Midwifery (M.Mid.).

The Association of Commonwealth Universities (ACU) invites applications from staff members of the University for the T.H.B. Symons Fellowship in Commonwealth Studies. The T.H.B. Symons Fellowship in Commonwealth Studies is held for three to six months in ACU member institutions outside the fellow's own country, for three to six months. Degree courses and academic tours will not be supported.

Members of the University for the T.H.B. Symons Fellowship in Commonwealth Studies may be directed to the Personnel Office (Ext. 7191/7288). The internal deadline for application is 24th June 1999.

From the Bursary:

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The Bursary offers an annual income of 6% on Growth and 4.5% on Balanced, subject to an annual cap of HK$100,000 for each employee. The above rates are subject to changes without prior notice. The Bursary return rates are subject to changes without prior notice.

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Investment Returns of Staff Superannuation Schemes

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CSC/ITSU Seminars on Technology for Teaching and Learning (May 1999)

1. Streaming Multimedia on the Web - Campus Interactive TV
   If you have wonderful video clips to put on the web for students, this seminar is for you. It demonstrates the web-based streaming multimedia technology and its applications in the teaching and learning environment.

2. Creating Streaming Animated Audio Lectures on the Web
   This seminar demonstrates how to convert your PowerPoint presentation to streaming RealMedia files by including voice and visual effects as well as how to put the film onto your website.

3. Innovative Uses of the Web to Enhance Learning
   In this seminar, Prof. Michael Chang of the Department of Information Engineering, and Prof. Pingping Fu of the Department of Marketing will share their experience on the usage of an advanced visual webpage editor, Macromedia Dreamweaver, and its important and advanced features such as publishing database on the web and the use of FrontPage Extension.

4. Web Authoring Using Macromedia Dreamweaver
   Find it difficult to maintain a big and complicated website? This seminar demonstrates how to use of FrontPage Extension.

5. Introduction to Java Script: What Is It? Why Use It?
   Want to include some simple animated features onto your webpage? It's easy! This seminar explores important and advanced features such as publishing database on the web and the use of Java Script.

6. Web Authoring Using Microsoft FrontPage
   Microsoft FrontPage is another powerful visual webpage editor. This seminar lets you explore important and advanced features such as publishing database on the web and the use of FrontPage Extension.

Registration is required due to limited seats. Please register on-line on the same webpage.

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University Library System Summer Opening Hours

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大學圖書館系統暑期開放時間

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<td>Workshop</td>
<td>20th May</td>
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In the autumn of 1993, Zhu Rongji cracked down on this frenzy. But while the policy roots of ‘zone fever’ may be gone, its institutional roots persist and are still fuelling a property boom that threatens China’s reforms.

ISBN 962-441-714-8, paperback, 24 pages, HK$15

The political economy of Taiwan’s foreign policy

Written by Timothy Ka-ying Wong, this paper analyses the development of Taiwan’s foreign policy since 1979 from the perspective of political economy. It points out that the breaking off of US-Taiwan diplomatic relations in 1979 was a watershed for Taiwan’s foreign policy development. Under international diplomatic isolation, Taipei continuously re-adjusted its mainland policy in response to its growing economic power and rapid transition to a democratic polity at home on the one hand, and to changing cross-Strait relations and the disintegration of the Cold-War system abroad on the other. The readjustments have eventually led to a new stage of cross-Strait relations characterized by economic convergence and political divergence. Proceeding from its uncompromising adherence to the one-China policy before 1979, Taipei moved gradually towards a position of sticking to the one-China policy only in intergovernmental and international activities, and adopting a flexible ‘pragmatic diplomacy’ policy in nongovernmental activities. From there, it moved further towards a ‘pragmatic diplomacy’ of not avoiding dual diplomatic recognition of both sides of the Strait. Finally, it explicitly defined ‘pragmatic diplomacy’ as an active pursuit of the ROC’s sovereign status in the international community under the principle of a ‘divided nation’. In the course of Taipei’s progressive readjustment of its foreign policy, the emergence of a libertarian-civic state in Taiwan obviously played an important role; Taiwan’s enormous and fast-growing economic strength provided a powerful means; the loosening and disintegration of the Cold-War system also offered a good opportunity.

ISBN 962-441-092-5, paperback, 76 pages, HK$30

Distortions in the Opening: ‘Segmented Deregulation’ and Weak Property as Explanations for China’s ‘Zone Fever’ of 1992-1993

The East Asian financial crisis has awakened the world to the dangers that irresponsible loaning policies and bloated property development can wreak on a country’s political economy. Today over-expansion of rental property in Shanghai, Beijing and Shenzhen threatens China’s economic reforms. Yet this is not the first time this type of event has occurred in China. Between Deng’s spring 1992 ‘southern trip’ and the summer of 1993, over 8,000 new zones were created as ‘zone fever’ swept China. Provinces and localities ignored national laws and regulations, the normative acceptance of zone ‘fever’, had both policy and institutional roots and was a powerful means; the loosening and disintegration of the Cold-War system abroad on the other. These three factors joined forces to direct the development of cross-Strait relations and Taiwan’s foreign relations in a dialectical way that served to maximize the political autonomy of Taiwan.

ISBN 962-441-492-5, paperback, 76 pages, HK$30

Occasional Paper No. 93

Advertising Modernity: ‘Home’, Space and Privacy

For most people in Hong Kong, buying one’s own apartment seems to be the biggest purchase, and conditions to be measured for the final decision should not be overlooked. Advertisements for lifestyles and living environment have been changing in the last five decades based on changes in housing development and in the concept of the ‘ideal’ lifestyle as presented in housing advertisements. By using data from newspaper and television advertisements, this paper seeks to understand such changing concepts as ‘home’, space and privacy in contemporary Hong Kong society as well as to analyse how the two factors — government policy and media advertisements — have contributed to our present ideal of the ‘home’.

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Chinese University Press

Distortions in the Opening: ‘Segmented Deregulation’ and Weak Property as Explanations for China’s ‘Zone Fever’ of 1992-1993

Written by David Zweig, this paper argues that ‘zone fever’ had both policy and institutional roots and was the logical result of incentives facing local officials. First, Beijing opened urban areas to the outside world through a process the author calls ‘segmented deregulation’, whereby reformers offered ‘policies’, or exemptions from regulatory constraints, to some localities and economic sectors, even as China’s regulatory regime constrained global linkages for other parts of the country. One strategy for getting these policies was to build a zone.

Second, domestic economic institutions — urban planning, soft property rights in land, weak banking regulations, the normative acceptance of zone development as a means to link with the global economy, and the local state’s predatory strategy towards tax and resource accumulation — formed the institutional bedrock of ‘zone fever’. It encouraged local officials to expropriate land, use it to get loans from local banks and then sell the land to other officials or development companies, who followed a similar strategy.

Information in this section can only be accessed with CWEM password.

若要瀏覽本部分的資料，請須輸入中大校園電子郵件密碼。
探討香港文學 研究病毒感染
新亞金禧院慶活動接踵而來

新亞學院於九月二十六日舉辦「香港文學國際研討會」，並於九月三十日舉行「新亞金禧院慶Party」。本次院慶活動包括新亞書院五十周年院慶音樂會、新亞書院五十周年院慶公演（新亞劇社）等多項活動。活動期間，校園裡洋溢著喜慶的氛圍，校園内外都張燈結彩，熱鬧非凡。活動吸引了眾多學者和校友出席，共同慶祝新亞書院的五十周年院慶。

新亞書院於九月二十三日舉行「新亞書院五十周年院慶音樂會」，由金耀基校長與新亞書院院長黃文鎮教授主持開幕儀式。音樂會上，新亞書院院長黃文鎮教授致辭，對新亞書院的過去、現在和未來作了簡要的介紹，並感謝大家對新亞書院的支持和厚愛。隨後，音樂會在悠揚的音樂中拉開序幕，樂團演奏了多首經典歌曲，現場氣氛非常熱烈。

新亞書院五十周年院慶公演（新亞劇社）於九月二十一日在祖堯堂舉行，由新亞書院院長黃文鎮教授與新亞書院院長助理黃健教授主持開幕儀式。公演現場人頭攢動，場面非常熱烈。公演結束後，新亞書院院長黃文鎮教授對公演的成功舉行表示感謝，並對未來的新亞書院寄予厚望。

新亞書院院長黃文鎮教授指出，新亞書院五十周年院慶活動的成功舉辦，是新亞書院歷史發展的一個重要里程碑，也是新亞書院未來發展的又一個起步。他希望大家在新亞書院的未來發展中，繼續為新亞書院的建設貢獻力量，共同迎接新亞書院的未來。

新亞書院五十周年院慶音樂會和公演活動的成功舉辦，不僅增進了校園內外的交流，也充分展示了新亞書院的歷史傳統和人文精神。新亞書院將在未來的發展中，繼續秉持「弘揚中華文化，服務社會」的宗旨，為中國文化的發展和香港社會的建設貢獻力量。
大學校長論壇規模盛大
研討全球高等教育發展趨勢

約五十所著名大學的校長上月十九至廿一日雲集中大校園，參加「大學校長論壇」，探討全球高等教育發展的趨勢。論壇由中國大學校長聯誼會主辦，本校籌辦，規模盛大。開幕禮由香港特別行政區行政長官董建華先生、國家教育部副部長韋鈺博士、中國大學校長聯誼會創會會長楊福家教授，以及中大校董會主席利漢釗博士主持。出席嘉賓有新華社香港分社副社長王鳳超先生和教育部科技部部長初志農先生，香港特別行政區終審法院首席法官李國能先生、立法會主席范徐麗泰議員和大學教育資助委員會主席林李翹如博士等。

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